

The eCycle Impact:

Concentrated Laundry Detergent's Part in the Environmental Picture



FUEL

Smaller containers require fewer trucks for transport. Fewer trucks mean less fuel usage — reducing the amount of greenhouse gases.



PLASTIC

Smaller containers results in less waste of manufactured materials — greatly reducing the environmental impact.



TREES

Less cardboard is needed for packing and shipping concentrated laundry detergent — drastically lessening the impact on our forests.



WATER

Less water is used in the manufacturing process of concentrated laundry detergent —and less water is used in the detergent itself. This helps conserve one of our most important natural resources.