

### Make Time to Keep Your Kids Safer

- Begin teaching your kids basic safety tips as soon as they can talk.
- Teach your children their full name, address and home phone number. Make sure they know your name.
- Teach your children how and when to use 911.
- Choose babysitters with care. Obtain references from family, friends and neighbors. Once you have chosen a caregiver, drop in unexpectedly to see how your children are doing. Ask children how the experience with the caregiver was and listen carefully to their responses.
- Teach your children to ask permission before leaving home.
- Remind your children not to walk or play alone outside.
- Don't display your children's names on clothing, backpacks, lunch boxes or bicycle license plates. When children's names are visible, it may put them on a first-name basis with someone who means them harm.

For more information, visit the  
National Center for Missing &  
Exploited Children  
at [www.missingkids.com](http://www.missingkids.com).

### What to Do If You Believe Your Child Is Missing

- Immediately call your local law-enforcement agency.
- If your child disappears in a store, notify the store manager or security office. Then immediately call your local law-enforcement agency. Many stores have a CODE ADAM plan of action – if a child is missing in the store, employees immediately mobilize to look for the missing child.
- When you call law enforcement, be ready to provide valuable personal and physical information about your child as well as any other unique identifiers such as eyeglasses and braces (eg, information collected in this kit). Tell them when you noticed that your child was missing and what clothing he/she was wearing.
- Request that your child's name and identifying information be immediately entered into the National Crime Information Center (NCIC) Missing Person File.
- After you have reported your child missing to law enforcement, call the National Center for Missing & Exploited Children on our toll-free telephone number 1-800-THE-LOST (1-800-843-5678). If your computer is equipped with a microphone and speakers, you may talk to one of our hotline operators via [www.missingkids.com](http://www.missingkids.com).

Tips adapted from NCMEC publications,  
Take 25: 25 Ways to Make Kids Safer, © 2007  
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## Child ID Kit Baby Days

Child's Full Name:

This kit was completed on:

Keep in a safe, accessible place for your records only.



Similac®

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## Recent Photograph

ATTACH  
PHOTO  
HERE

Date of Photograph

\_\_\_\_/\_\_\_\_/\_\_\_\_

The familiar adage, "A picture is worth a thousand words," has proven to be true time and again by the return of missing children who have been identified through the National Center for Missing & Exploited Children's Photo-Distribution Program.

Please make sure you update your child's picture and information every 6 months.

## Personal Information

Last Name \_\_\_\_\_

First Name \_\_\_\_\_ MI \_\_\_\_\_

Date of Birth \_\_\_\_/\_\_\_\_/\_\_\_\_

Age \_\_\_\_\_ Circle One:    Male    Female

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ ZIP \_\_\_\_\_

Home Telephone (\_\_\_\_) \_\_\_\_\_

Child's Nicknames \_\_\_\_\_

Child's Friends \_\_\_\_\_

\_\_\_\_\_

Mother's Name \_\_\_\_\_

Home (\_\_\_\_) \_\_\_\_\_ Work (\_\_\_\_) \_\_\_\_\_

Father's Name \_\_\_\_\_

Home (\_\_\_\_) \_\_\_\_\_ Work (\_\_\_\_) \_\_\_\_\_

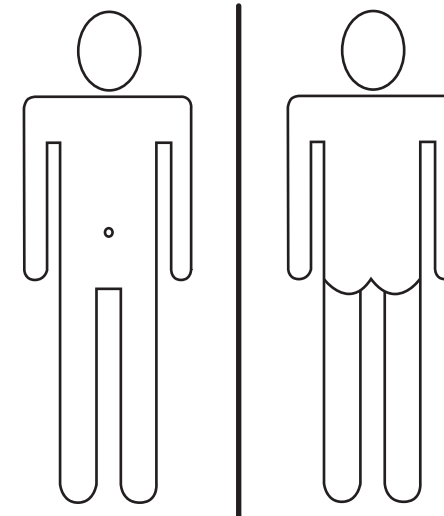
Nearest Other Relative \_\_\_\_\_

Home (\_\_\_\_) \_\_\_\_\_ Work (\_\_\_\_) \_\_\_\_\_

## Physical Information

Hair Color \_\_\_\_\_ Eye Color \_\_\_\_\_ Race \_\_\_\_\_

Height \_\_\_\_\_ Weight (lb) \_\_\_\_\_



NATIONAL  
CENTER FOR  
**MISSING &  
EXPLOITED**  
CHILDREN  
www.missingkids.com

Indicate any identifying marks on the pictures and spaces above. (Birthmarks, scars, moles, broken bones, prosthetics, etc.)

After you report a missing child to law enforcement, call NCMEC at 1-800-THE-LOST (1-800-843-5678)